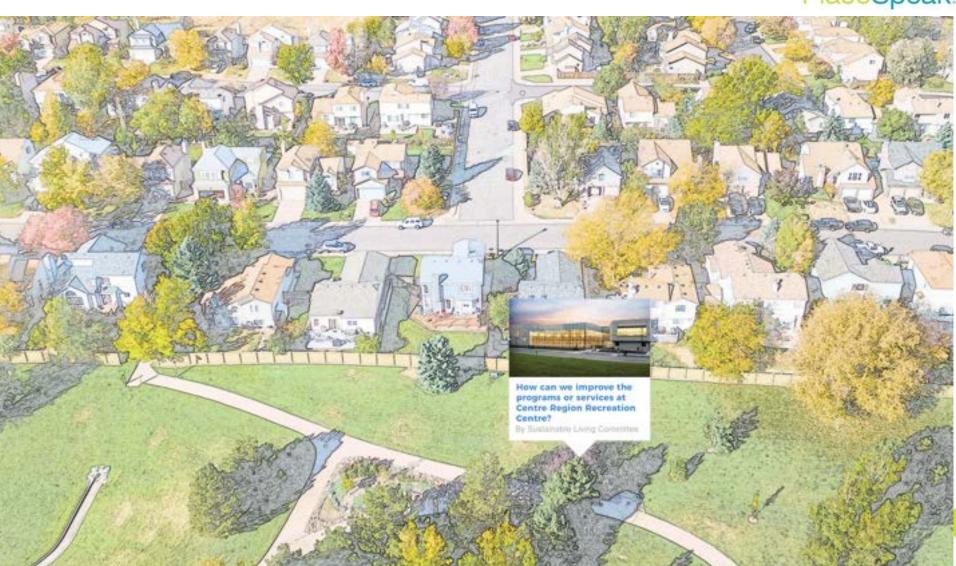
# Making Democracy Real Online



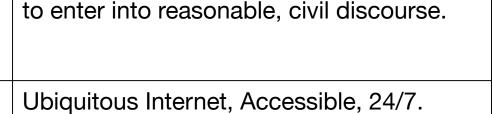




#### Legitimacy Framework for Digital Democracy

☐ Popular Control	Representatives should represent views of constituents, so citizen engagement is essential for policy / decision-making.

	onsidered
J	udgement



Citizens must be Informed and educated

☐ Inclusiveness

□ Transferability

Individual Franchise = Digital Identity
Authentication & Privacy-by-design.

Decreased relevance of Digital Divide.

☐ Transparency

Accountability, Confidence + Trust. Open Data. Open Government.



UBC ISGP

### **Legitimacy Framework = Trust**



#### **Evidence-based**

#### **Digital ID & Authentication for Citizen Engagement**







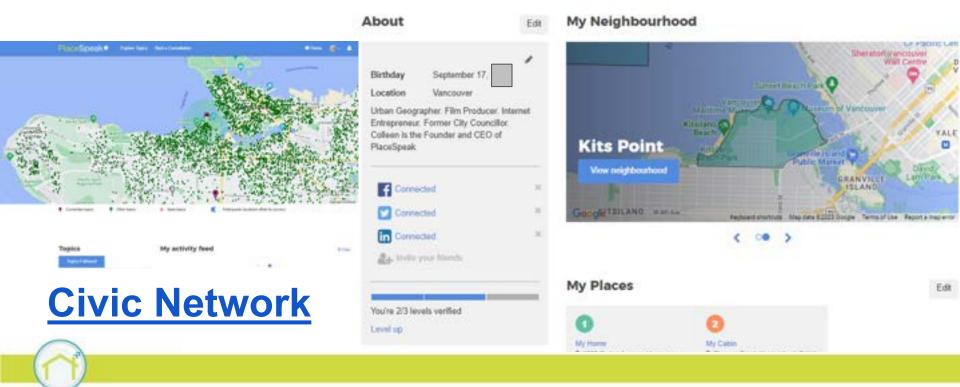
DIACC
Online Proof of Residency



#### Citizen-centred

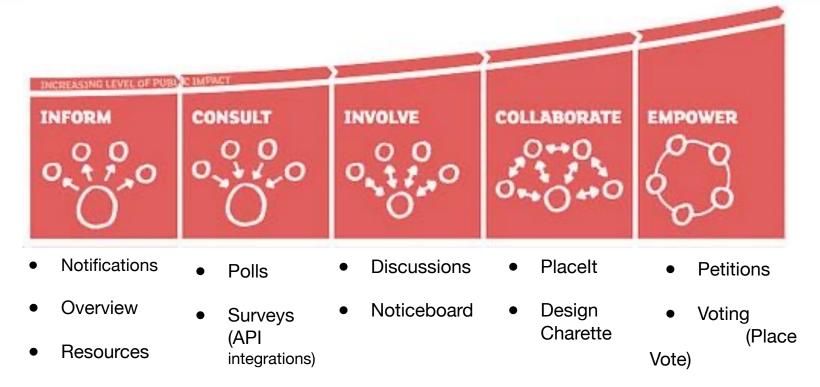


#### Colleen Hardwick



# Spectrum of Public Participation





Events

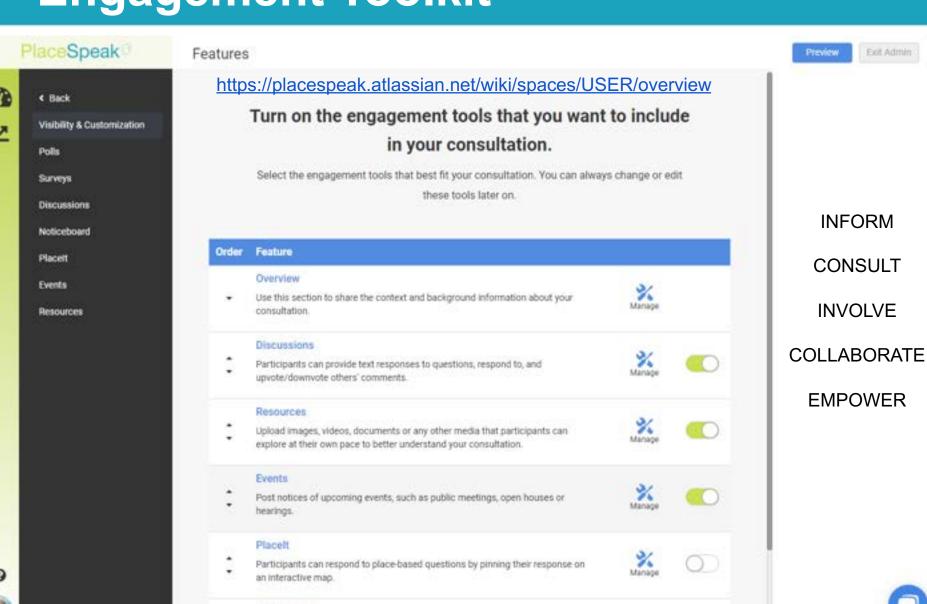
Make Democracy habit-forming - leveraging the network-effect to promote increased and sustained civic engagement and participation.





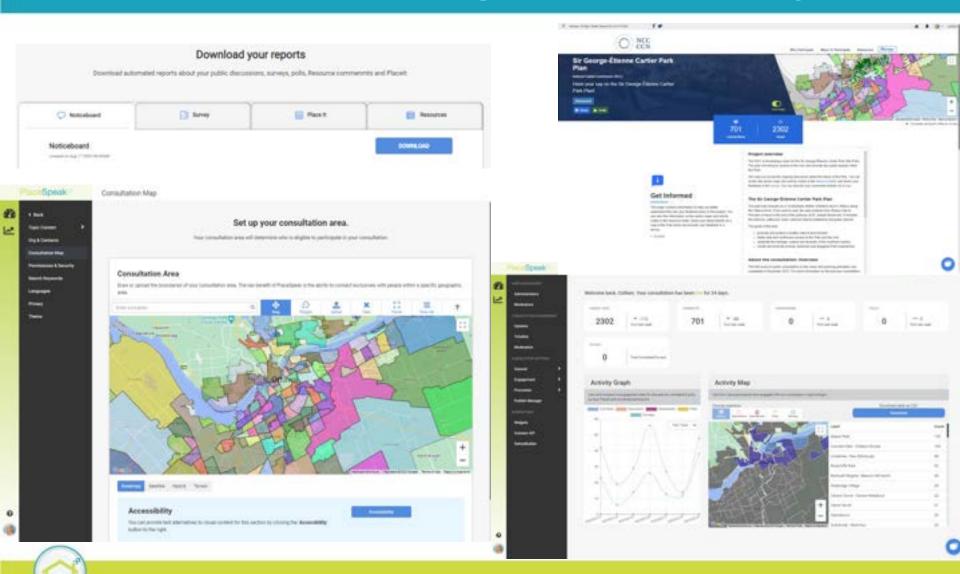
## **Engagement Toolkit**

Noticeboard



Participants can share their own ideas through text, photos and videos in a

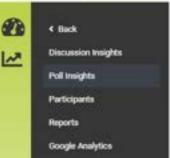
#### **Transparent Reporting = Accountability**



## **Examples of Democratic Impact**



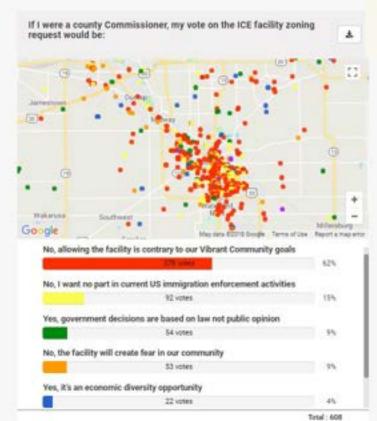
Poll Insights



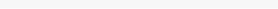
#### **Elkhart County, Indiana**

#### Poll Insights

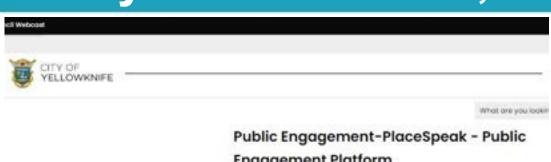
Understand your participants' poll responses with our spatial visualization tools.







### City of Yellowknife, NWT

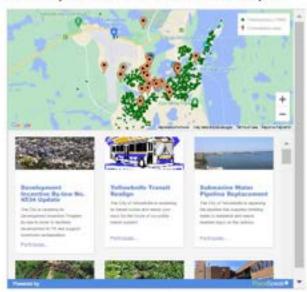


#### **Engagement Platform**

PlaceSpeak is a location-based community consultation platform. Claim your place. Speak your mind. influence the outcome.

#### View City of Yellowknife Consultation Topics

tone / Iting Itomas / Politi Equipment / Receiper-Public Equipment Pattern



- Development Incentive By-law No. 4534 Update
- Yellowknife Transit Realign
- Submarine Water Pipeline Replacement
- Walking Together A Discussion about Reconciliation
- Climate Change Roundtable
- Home Energy Financing Program Design
- **Property Tax Distribution**
- Our Yellowknife Budget 2021
- Arts and Culture Master Plan
- Zoning By-law Review
- Municipal Water Licence Renewal Application
- Yellowknife Aquatic Centre Survey
- Joint Economic Development Strategy
- Lottery Licence Bylaw Review
- Wayfinding Strategy
- 2019-2022 City of Yellowknife Strategic Plan
- Retail Revitalization
- **Trail Connectivity**
- Short Term Rental Accommodation
- Yellowknife Community Plan
- Food & Urban Agriculture Strategy
- Yellowknife Transit Customer Survey 2017
- Composting in Multi-Family Units
- School Draw Parking Lot and Old Town Gateway
- Calder Crescent Improvements
- Franklin Avenue Bike Lane Consultation
- Grace Lake North Recreational Spaces Consultation
- Twin Pine Hill Discussion and Information
- Small Lots Zoning
- Off-leash areas for dogs
- Bartram Hotel Public Engagement
- Yellowknife Area Recreation Management Planning



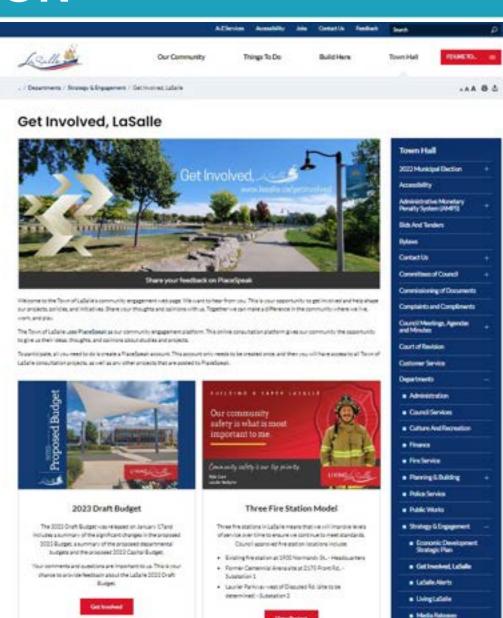
## Town of LaSalle, ON

# LaSalle Council Requests Administration Lower the 2023 Proposed Tax Rate Increase

After a day-long budget session on February 8, LaSalle Council has asked administration to find savings in the 2023 LaSalle Draft Budget. It was presented at a 5.25% tax rate increase, and Council members would like to see that reduced to somewhere between 4.5% to 5.0%. With the request for the decrease, Council Members agreed that the reductions should not affect the current level of service that residents have come to appreciate.

PlaceSpeak was recognized as a key source of public feedback informing Council's decision and response.





## **Democracy - Making it Real Online**

